CREATING OUR FUTURE

AN UPDATE ON OUR BUILDING PROJECT

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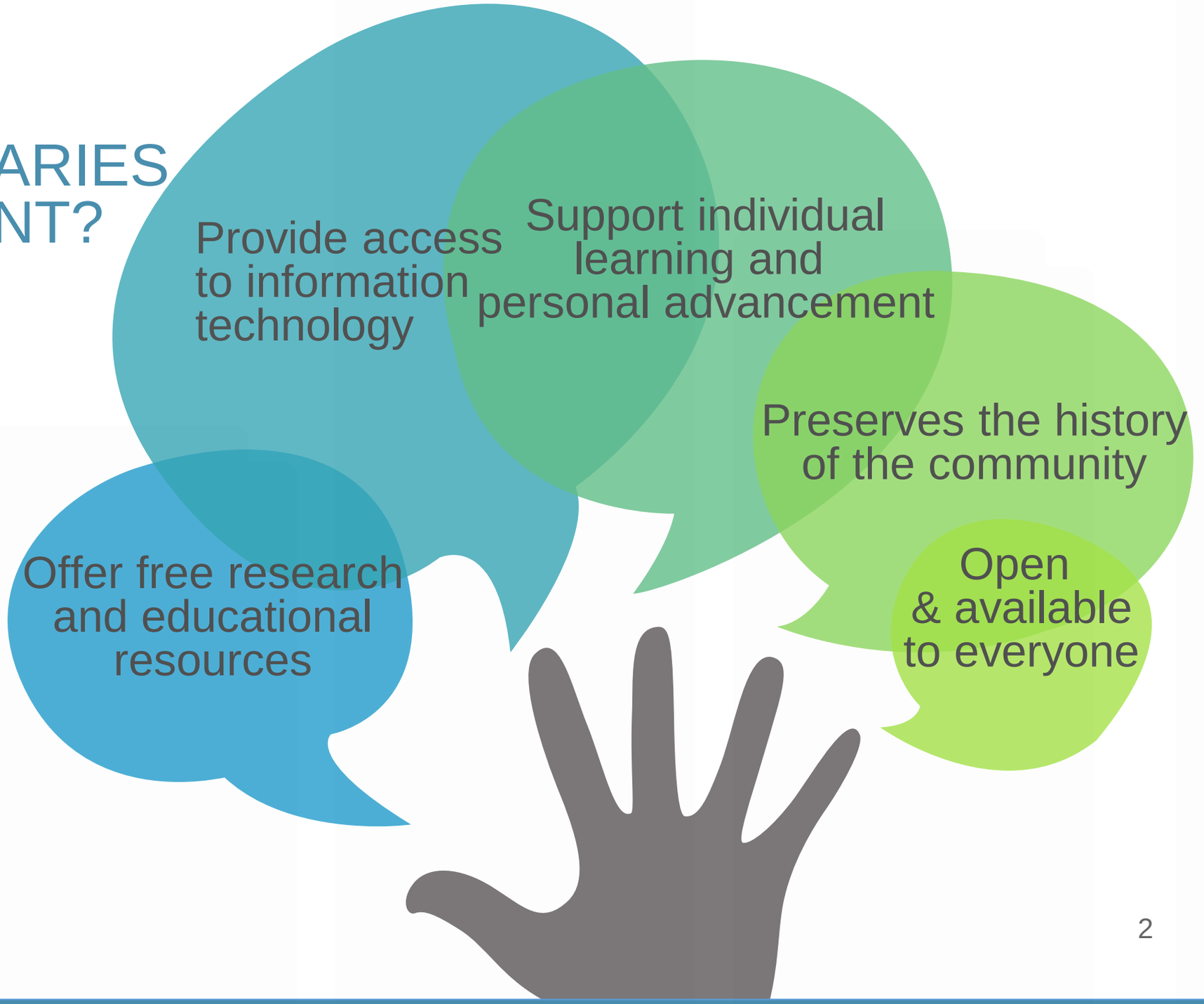
SAWYER FREE LIBRARY
DISCOVER THE PAST, CREATE THE FUTURE

CREATING OUR FUTURE

WHY
ARE LIBRARIES IMPORTANT?



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CURRENT STATUS

- $9 million provisional grant received July 2017 from Mass Board of Library Commissioners (MBLC)
- Evaluating renovation and rebuilding alternatives to best serve Gloucester
- Studying preservation and best use of Saunders House
- Developing project funding strategy

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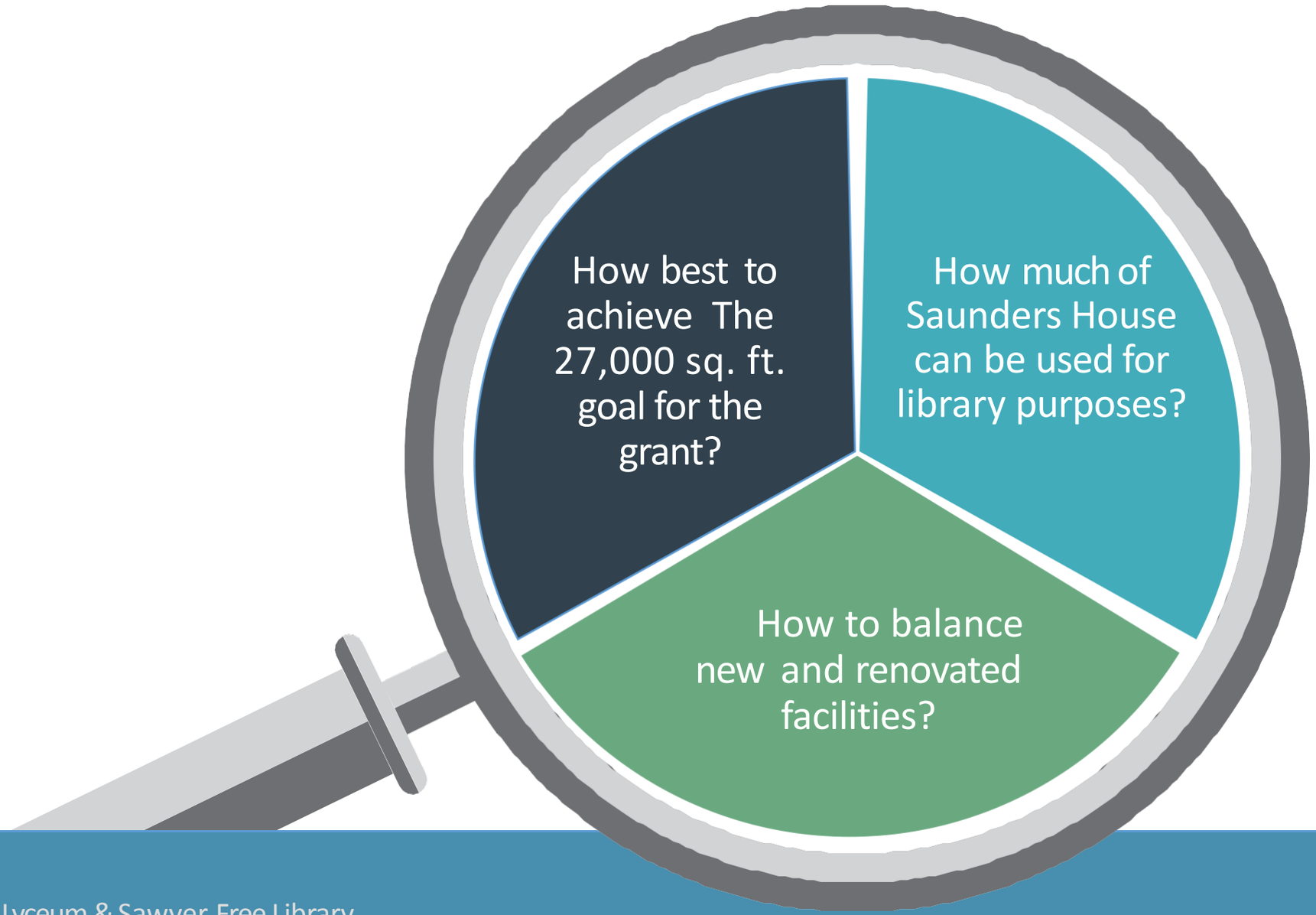
KEY ISSUE TO CONSIDER

RENOVATE OR REBUILD?



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SAUNDERS HOUSE WILL CONTINUE TO BE A PART OF THE LIBRARY

- Saunders House Stewardship Committee formed spring 2017
- Preservation consultant report due June 2018

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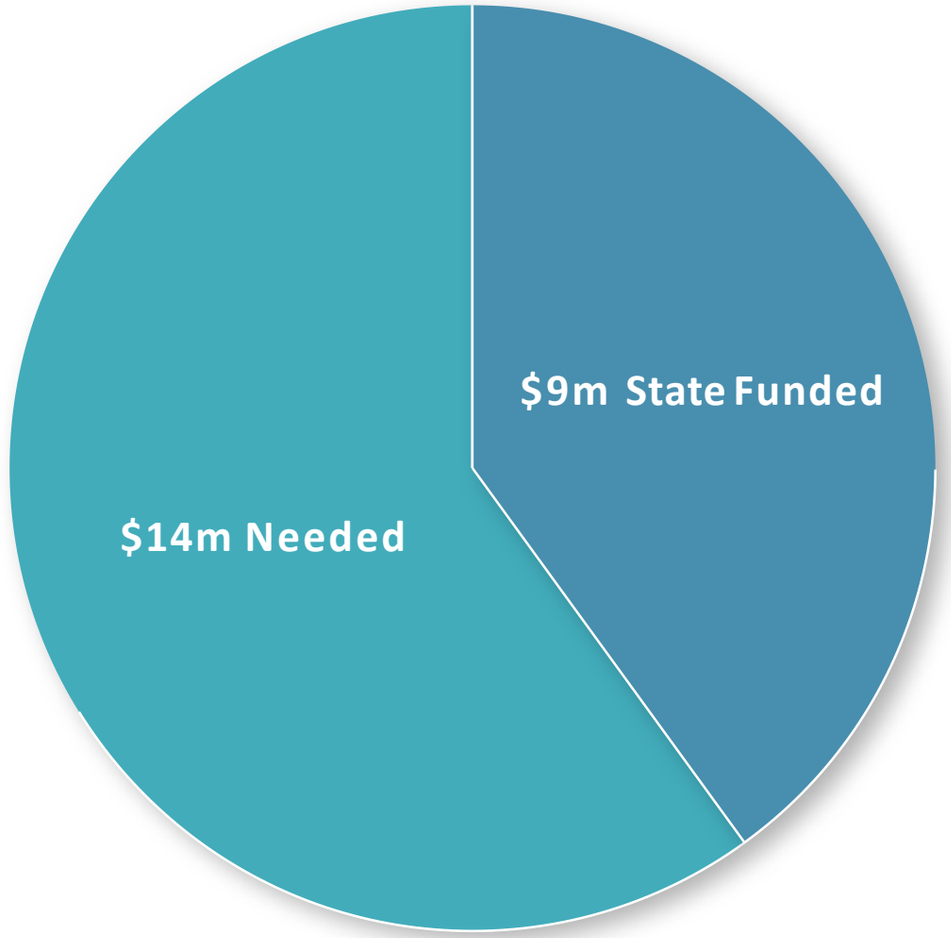
FUNDING

$23.3 MILLION

TOTAL PROJECT COST ESTIMATE

- 40% raised to date through $9 million state grant
- $14 million to be raised privately



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KEY DATES

PROJECT TIMELINE

Q1 2019
Start solicitation of major gifts

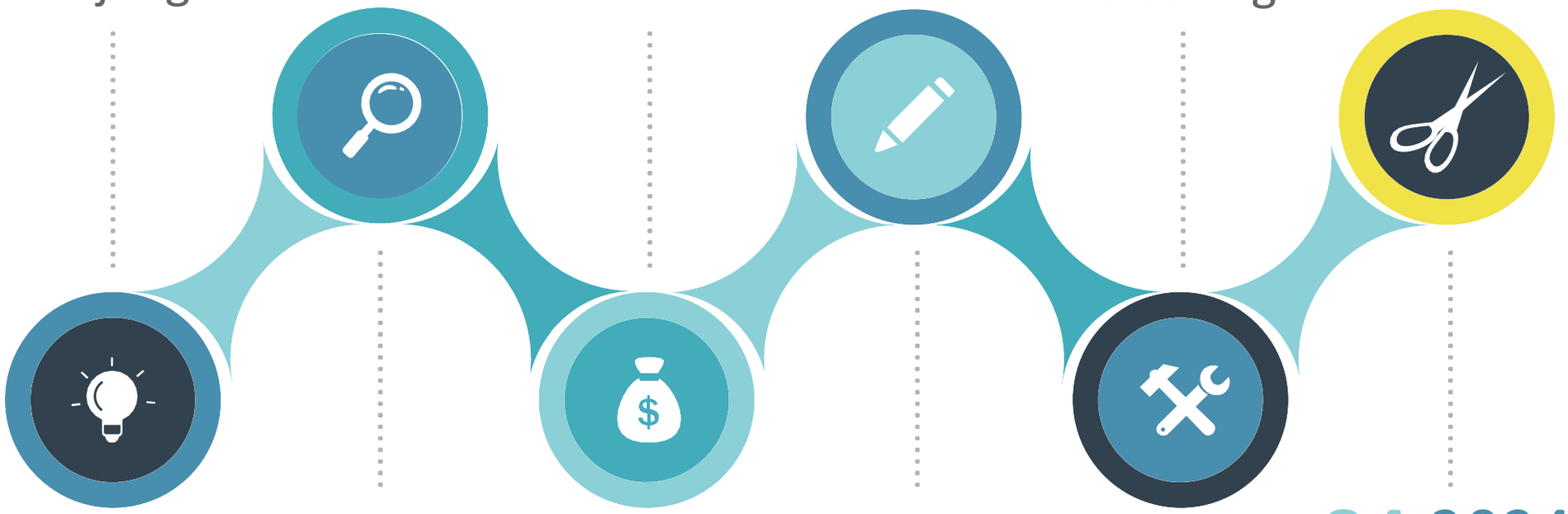
Q2 2021
Start community solicitation

Q3 2021
MBLC grant available

Q3 2021
Design of new building begins

Q3 2022
Ground breaking

Q4 2024
Ribbon cutting



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RAISING $$$
THE MONEY

Library Strategies Consulting Group of Minnesota retained to study feasibility and plan fundraising campaign

FUNDING

GOALS OF FEASIBILITY STUDY

- Identify potential campaign leadership
- Identify potential donor pool
- Develop campaign strategy
- Assess potential raise from all sources

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FUNDING

YOUR ROLE

AS PART OF THE LIBRARY COMMUNITY

- Advocate for the library vision
- Identify potential donors
- Help with solicitation of donations
- Contribute as able

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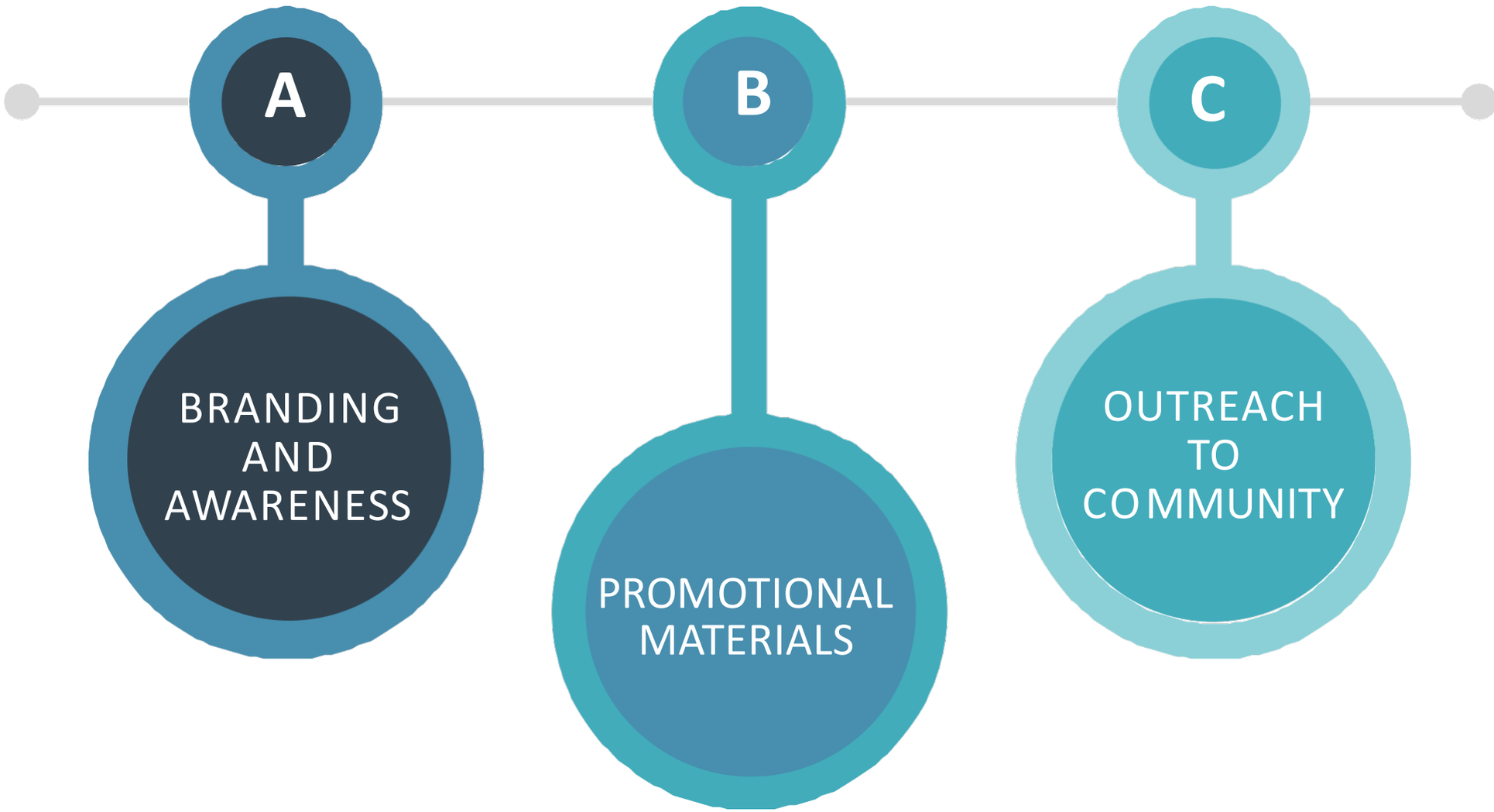
SPREADING THE WORD

PROJECT COMMUNICATIONS



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SPREADING THE WORD

WE NEED
YOUR HELP!

- Learn the message…spread the word
- Talk about the benefits of a new library
- Squelch rumors and misinformation

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LEED STANDS FOR

Leadership in Energy and Environmental Design

- The SFL project will seek to achieve LEED Gold Certification
- LEED certification is based on a number of factors including, energy use and air quality
- The MBLC grant supports LEED certification

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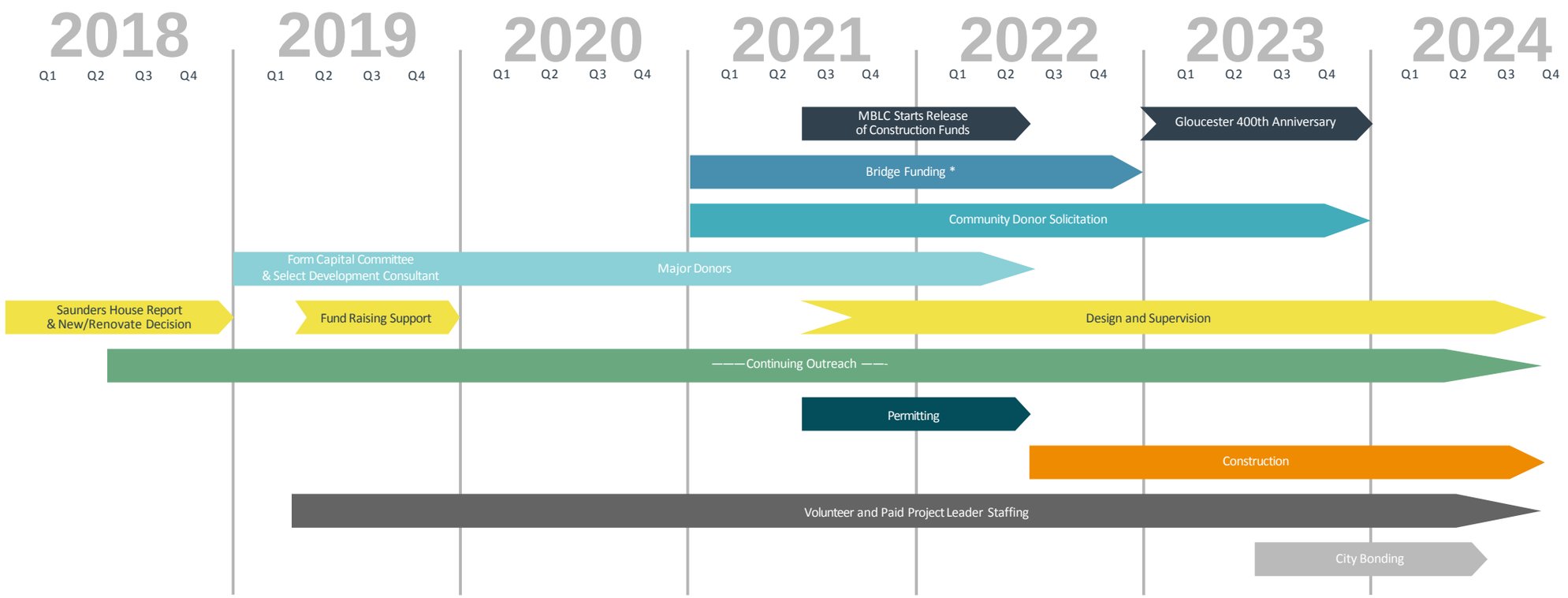
SAWYER FREE LIBRARY NEW BUILDING TIMETABLE FORECAST

PROJECT TIMELINE



KEY

- MBLC Grant Funding
- Bridge Funding
- Community Donors
- Major Donors
- Planning & Design
- Outreach
- Permitting
- Construction
- Staffing
- City Bonding

* Bridge Funding is either City or Library

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