

Minutes of the Friends of the SFL Board
Meeting Date: October 18, 2017
Location: Davidson Room of SFL at 4PM

Attendees:

Gail Sarofeen	Lauren Johnson	Shelagh McCauley
Dennis Corkery	Carol Kelly	
Kecia German	Jane Mead	
Colleen Hogan-Lopez	Emily O'Malley	
Rosemary Howarth	Rebecca Aliberte	
Leslie Pearlman	Peter Jenner	
Guests:	Beth Pocock	

Welcome & Approval of Minutes:

The minutes of September 20, 2017 were approved without revision.

Treasurer's Report:

- Carol reports the Art Auction was a success however the final figures are not yet fully available.
- The Treasurer's October report was approved with one minor change. The amended report will be attached to the final minutes.
- The Board voted to renew the passes for Harvard and Isabella Stewart Gardner museums. We will also continue the Book Page.

On-Going Business Updates

Assistant Director's Report:

- Beth presented the first quarter adult programming report which reflected a total cost of \$2,412 for over 30 programs. Teen and children's reports will be forthcoming.
- Upcoming events include the art demonstration series, author talks, and a teen pumpkin decorating program for the children.

SFL Board Liaison:

- A strategic planning consultant has been hired to oversee the preparation of a new strategic plan which is due May 1st as part of the building grant process.
- The Corporate Communication Committee will begin outreach programs to gain community input on future library needs. "Gloucester Conversations" will be conducted in each ward starting in March, 2018.

Saunders House Committee:

- This newly founded committee is currently seeking clarity on its identify and future role in the community.
- The SFL Building & Grounds Committee recently approved \$18,989 to allow Boston Mechanical to install a new dehumidification system in the Saunders House basement. Installing 2 new dehumidifier units along with new electrical and plumbing systems should alleviate the dampness. The old equipment will be removed. Work will commence shortly.

Committee Reports

Products:

Dennis reports that we are “fully stocked”.

Pamphlets:

Gail will replace Carol on this committee along with Dennis and Rebecca so Carol can focus on other pertinent activities. Per Beth the library can provide the printing with the use of the available template.

Membership:

Our “friend-raising “theme will continue this year. A business supporter membership category is to be added at a cost of \$50 or \$100 in a pilot program. A thank-you email will be sent to all 2017-18 contributors in the fall of 2018. Follow-up renewal reminders will be sent via social media.

Fundraising:

Lauren has moved Bling Fling supplies and donations to the tall Friends cabinet in the staff room. Flyers are being placed about town to seek donations and e-blasts will be sent via social media outlets. Beth will assist to get this event on the GMG community calendar. Christy Russo is coordinating with the Middle Street Walk committee and we will want to be included. Depending on the volume of donations received, we may offer a Friends evening and perhaps Friday sales. Lauren will send out a recap of this event including sorting dates/responsibilities.

Art Auction:

- Gail extended her appreciation to all those who assisted in this very positive event.
- Suggestions were compiled for improvements going forward including 3 check-out areas with a runner associated to each one.
- Remaining art has been placed in the Cage for pick-up.
- Turn in any expense receipts so Carol can finalize our net revenue.
- The Board agreed to continue for another year the Mimi Ferrini art scholarship in her name as the original funds have been depleted.

Book Committee:

- Fiscal YTD Sales Spot earnings total \$1,074.
- Due to lack of space, paperbacks can be stored on the 2nd floor of the Cage. Beth has offered staff assistance.
- Put older donations in the More Than Words boxes and Jim Morris will relocate them to the Saunders House basement bin. Toss any soiled, outdated books in the recycle bin. Get rid of junk books now rather than later.
- The Board agreed to hold the 2018 annual book sale the week before Memorial Day, May 17TH through the 19th. The Friends room will be booked from Tuesday through Saturday. The buck-a-bag sales will be held the following week. On the last day we will offer left-over books for free.

Miscellaneous:

The next Board meeting is November 15, 2017 at 3:00 PM as we switch to our winter schedule.

Adjournment:

With no other concerns, a motion was made, seconded and unanimously approved to adjourn at 5:25 PM.