Minutes of the Friends of the SFL Board

Meeting date: November 14, 2018

Davidson Room- 2 Dale Avenue

Attendees: Rebecca Aliberte, Dennis Corkery, Kecia German, Colleen Hogan-Lopez, Shelagh McCauley, Leslie Pearlman
Absent:- Rosemary Howarth, Lauren Johnson, Carol Kelly, Jane Mead, Emily O’Malley, Gail Sarofeen
Guests:- Deborah Kelsey, Simon Paddock

Welcome & Approval of Minutes: (Rebecca Aliberte)
There were 2 corrections from the Draft minutes of October 17, 2018. The corrected minutes of October 17, 2018 were approved unanimously.

Vote/new Board member: (Shelagh McCauley/ Kecia German)
Shelagh McCauley proposed and Kecia German seconded the nomination of Jeff Shindell to be a member of the Board. This motion passed unanimously. Jeff is serving on the Book Committee.

Treasurer’s report: (Rosemary Howarth/Carol Kelly)
No report owing to illness of Treasurer and absence of Assistant Treasurer.

SFL Liaison Report:
Simon Paddock indicated that a new foundation will be formed with the task of fundraising for a new library. Application to both the Federal and State Governments will be made under the provision of a 501c3 registration as a non-profit organization. The foundation will be called the Samuel Sawyer Foundation. It is to be hoped that the Friends will assist in fundraising.

An Executive Director will be hired.
In January and February a feasibility study will be started to see if $14 million can be raised within 3 years. This study will be in coordination with Library Strategies group from Saint Paul, Minnesota.
The Building Committee members are talking to architects as to whether there should be renovation of the old building or the building of a brand new building.
There is a public forum meeting tomorrow evening.
Kecia German asked how these provisions would affect the upgrading of the Saunders House. While this would be part of the future library vision, money for this would not come from the $14 million. A possible source of funds for the Saunders House would be grants to historic houses.
The annual appeal has started.
**Director’s report:** (Deborah Kelsey)

The director is working on the action plan for the library. This is due December 1.

A motion was passed to fund the renewal of the three art magazines which, historically have been paid for from Art Auction money. The library will make payment (less than $100 for all three) and will seek reimbursement from the Friends.

She indicated that there have been fewer complaints about the magazine area being moved upstairs. The issue of the staff being in close proximity to the magazines was caused by there being only 1 telephone jack upstairs. Cellular phones are being made available.

New furniture including child-friendly furniture is needed.

**Saunders House Liaison:** No report

**Product:** (Leslie Pearlman)

250 cards with pictures of the murals have been obtained from Cricket Press in Manchester-by-the-Sea. These will be assembled on Monday, November 26.

**Membership:** (Kecia German for Lauren Johnson)

Numbers are increasing as renewals continue to trickle in.

**Book Committee:** (Kecia German)

The revenue from the Sales Spot is $83.32 from November 1-13; $843.29 for the fiscal year starting July 1. Higher priced books are being set aside for the Middle Street Walk.

Book sorting in the Cage: everyone is asked to help for the rest of November on account of Lauren’s illness.

- Book sorting:-
  - December: Kecia, Shelagh, Jeff
  - January; Dennis, ?

Advertising: Once an eblast/poster is created for the mini-sale, Deborah suggests that we use the library’s social media avenues to distribute our message. Colleen will organize advertisements in the Gloucester High School and in the Teen section of the library.

We are reminded to keep the children’s books in the Sales Spot low down so that children can see the books easily.

- Addison Gilbert Hospital: Jeff will restock weekly or as necessary.

**Unfinished business:**

A decision on whether or not to hold the annual Book Sale should be made soon.

**New Business:** (Kecia German for Lauren Johnson)

A Public Relations Committee should be formed. Discussion deferred until December.

By-Laws: Kecia proposed that we change the By-Laws to add a paragraph to require a Board vote for admission of a Board new member. We have been doing such a vote for years.
but the By-Laws are silent on this subject. Kecia will draft language for review at the next meeting.

Middle Street Walk: December 8 from 11-2pm. The theme is Harry Potter. The library has planned 2 programs- Curious Creatures, a program about owls to be held in the Friend Room at 11am; a Brass Band at 1pm in the Main library. There will also be a photo booth, trivia table, crafts table, possible Harry Potter movies.

The Friends will set up in the Matz Gallery with Book sales, especially value books and coffee table books. Food such as mini muffins, cupcakes, pretzels made into magic wands will be made available. A planning meeting is to be held at a date to be decided. As many as possible should attend. The set up date will be Friday, Dec 7.

Next meeting: Wednesday, December 19 at 3pm.

Adjournment;
A motion was made, seconded and unanimously approved to adjourn at 4.15pm.

Submitted by Shelagh McCauley