June Minutes of the Board of Directors of the Friends of the Sawyer Free Library

Meeting date: June 19, 2019

Attendees: Rebecca Aliberte, Dennis Corkery, Jane Gagliardi, Lisa Christianson, Sandra Reinecke, Rosemary Howarth, Jeff Shindell, Leslie Pearlman, Gail Sarofeen
Absent: Kecia German, Shelagh McCauley, Coleen Lopez

Minutes: The minutes of the May 15th meeting were accepted unanimously.

Treasurer: The May Treasurer’s Report was accepted unanimously. I will send a copy in another email. A Year End Report will be presented at the August meeting.

Assistant Director: Beth was not present for the meeting but did appear as it ended.

SFL Liaison: We currently do not have a liaison.

Book Committee: Kecia sent notes for us to consider:
* Reduced revenue will impact our ability to fund 2019-2020 programming.
* Extend appreciation to Beth and Diana for new Book Shop and Friend signage.
* Need continued publicity on expanded Book Shop (audio, regular, adult, teen etc) and pricing.
* Article from Tracey is in the works. No update.
* Discard old, dirty books to recycle bin, not More Than Words.
* Decision was made to give Jim a $50.00 gift card, a unanimous vote.
* Decision was made to have a Pop-up book sale on the same day as the Trinity Fair, July 13th. Leslie will coordination the event.

Book Sales: Leslie claims that the salés have improved since the beginning of the year but does not see enough improvement and feels more discussion is necessary.

Art Auction: A decision was made to have the Auction on Wednesday, October 2nd. The artist drop-off days will be August 27, 28, 29. A planning and mailing session will be held on July 9th at 1:00pm in the Davidson room. A suggestion was made to consider another type of auction, one for pottery and other forms of art at a different time of the year.

Product: A sufficient amount of product is available.

Membership: Kecia sent notes to inform the group.
* 2018-19 membership is being finalized after receipt of forms from Carol.
* Use Farmer’s Market to promote membership and offer special memberships as of 7/1 for new members.
* Need publicity. Note Manchester’s drive which ran for several weeks in the Beacon

The Committee will be meeting in July

Public relations: Sandy and Colleen have been consulting with Cindy and have been busy getting information in “Goings On”, creating a new membership flier, and planning an eblast to inform our population of the Friends Book Shop. They will also help publicity for the Pop-up sale.

Other Business: We voted to eliminate the House of Seven Gables. Carol’s task list appears to be covered. Regarding the Farmer’s Market, Shelagh will cover June 27th, Jane, July 25th, and Rebecca, August 22nd.

Our next meeting will be August 21st.

Submitted by Gail Sarofeen